

## PRESS RELEASE

# REPA Streamlines SMEG Professional Equipment Repair with Exclusive OEM Parts Distribution in Spain

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**REPA**, the leading European spare parts distributor for foodservice equipment, coffee, vending machines, and household appliances, is set to become **exclusive spare parts distributor** for Italian equipment manufacturer **SMEG Professional in Spain**.

World renowned for its innovation, technology, energy efficiency, and much more SMEG Professional dishwashers and ovens are employed in top-level kitchens across the globe.

The Spanish market is no different, with countless operators across the territory requiring a spare parts solution that will keep them profitable while running smoothly and efficiently and reducing machine downtime even if the worst happens.

SMEG Professionals's **exclusive partnership with REPA** means some **8,000 original spare parts** for its **ovens and dishwashers** are now available 24/7 through REPA's one-stop-shop. Here technicians **can search by manufacturer code**, appliance or machine model while benefitting from exploded views for a better identification of the right part.

Allied to this, spare parts will be **quickly delivered** to Spanish customers thanks to a highly efficient distribution model, powered by local logistics centres, and a **technical aftercare service** tried and trusted by the most important OEMs (original equipment manufacturers) in the market.

Jordi Romagosa, REPA Iberia CEO, comments: *"This is an incredibly important partnership for the Iberian territory, given that many of our professional kitchens rely on SMEG Professional equipment for their business livelihoods. We're proud, therefore, that SMEG Professional has chosen to exclusively partner with us to provide world class spare parts solutions and service – allowing Spanish customers the freedom and pace of mind to do what they do best, safe in the knowledge that, thanks to REPA, machine downtime can be hugely minimized in just a few clicks."*

Sergi Vives, Sales Responsible de SMEG Professional adds: *"Partnering with REPA is natural fit for our business, helping SMEG Professional customers across the Iberian territory to operate profitably without the added worry of long waits for spare parts. REPA's continuous drive for innovation perfectly matches our own, and we're proud to work together, all for the benefit of our customers."*

## **REPA**

REPA is the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances and is a trusted partner to equipment manufacturers. Since 2022 REPA is division of Parts Town Unlimited, the global leader in high-tech distribution of mission-critical equipment replacement parts, related products and services for the foodservice, residential appliance and HVAC industries. REPA customers benefit from strong expertise in spare parts, with more than 40 years of experience in the market from REPA Italia, REPA Deutschland, REPA Iberia, REPA France, REPA China, ATEL and Big Warehouse. With the industry's largest inventory accessible through state-of-the-art webshops, high stock availability, highly innovative logistic centers that assure the fastest delivery of spare parts in the industry, REPA provides every customer with the right part, at the right time, everywhere.

[www.repagroup.com](http://www.repagroup.com)

## **Parts Town Unlimited**

Parts Town is the leading, technology innovation-driven distributor of genuine OEM (original equipment manufacturer) foodservice, residential appliance and HVAC equipment repair parts. When there's a hiccup with any piece of equipment, Parts Town is ready to jump in and help with the most in-stock parts on the planet, innovative technology and unmatched customer experience. Customized solutions benefit equipment service technicians of all kinds, as well as chain and independent restaurants, schools, health care facilities and hospitality providers. By partnering with the top manufacturers of foodservice, residential appliance and HVAC replacement parts, Parts Town improves the supply chain, increases sales of genuine OEM parts and keeps every customer's business running like clockwork. Parts Town also partners with equipment and supplies dealers of all sizes to offer a one-stop-shop through its Parts Town marketplace.

[www.partstown.com](http://www.partstown.com)

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